

Cookie Policy

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Cookies

Cookies are small text files that are placed on your computer by websites that you visit. They are used widely in order to make websites work, or work more efficiently, as well as to provide information to the owners of the site.

We use cookies to record when you have confirmed that you accept the use of cookies on the website. This helps us to make sure that you do not have to accept the use of cookies every time you move to another page on the website.

We use the following types of cookies:

Strictly necessary cookies. These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website, use a shopping cart or make use of e-billing services.

Analytical/performance cookies. They allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily.

Functionality cookies. These are used to recognise you when you return to our website. This enables us to personalise our content for you, greet you by name and remember your preferences (for example, your choice of language or region).

Targeting cookies. These cookies record your visit to our website, the pages you have visited and the links you have followed. We will use this information to make our website and the advertising displayed on it more relevant to your interests. We may also share this information with third parties for this purpose.

Which cookies we use

The information below sets out the cookies we use on our website, along with a description of their purpose.

Cookie	Cookies type/duration	Purpose
Google Analytics	Google Analytics Expires 2 years after being set.	This cookie is used to distinguish you from other users of our website.

Google AdWords	<p><u>Conversion Tracking</u> - These cookies expire within 30 days and do not contain information that can identify you personally.</p> <p><u>Remarketing</u> - These cookies expire within max 540 days,(depended the membership duration you set) and do not contain information that can identify you personally</p>	<p>Google Adwords Conversion tracker uses cookies to help us determine how many people who clicked on our Google Ads end up contacting us through the website.</p> <p>Google AdWords Remarketing uses cookies to help us deliver targeted online adverts based on past visits to our website</p>
Facebook	Page view/ conversion works for 180 days	This cookie is used to distinguish you from other users of our website.

Blocking cookies

If you want to delete any cookies that are already on your computer, please refer to the instructions for your file management software to locate the file or directory that stores cookies. If you want to stop cookies being stored on your computer in future or to disable any cookies, you can do so by changing your browser setting, please refer to your Internet browser's instructions by clicking 'Help' in its menu.

Further information about cookies

The third party website www.allaboutcookies.org includes further information about cookies in general and instructions for managing cookies on many commonly used browsers, or you may consult your browser provider for such instructions.